

# Youssef Haddouch

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## EDUCATION

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**University of Bristol | International Business Management (BSc)** Sept 2023-Jun 2026

Predicted grade: Upper Second-Class Honours (2:1)

- Bristol PLUS Award Recipient (AY 23/24), Contributing writer for Epigram (student newspaper)

**Haberdasher's Aske's Knights Academy;** London (UK) Sept 2020-May 2022

BTEC Level 3 National Extended Diploma Applied Science (D\*D\*D\*)

## WORK EXPERIENCE

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**University Careers Service – Communications Admin Assistant;** Bristol (UK) Oct 2025-present

- Producing multimedia content across 10+ careers events, including photos, video clips, and organiser interviews, improving visibility and student engagement.
- Writing reflective blog articles for the Careers Service, showcasing key insights and driving interest in future events.

**University of Bristol Muay Thai Society – Social Media Manager;** Bristol (UK) Apr 2025-Present

- Reviving and managing the society's social media presence, generating 300K+ views, reaching 150K+ accounts within 60 days.
- Spearhead content strategy and partnerships for a 200+ member society, creating engaging content that reaches 1,000+ followers and establishing partnerships with organisations.

**University of Bristol – Summer AI Research Intern;** Bristol (UK) Jun 2025-Aug 2025

- Conducted systematic literature review of 35+ peer-reviewed articles on AI user interactions and emotional support applications, creating Excel databases to document methodologies and synthesizing findings into 2 project memos and 1 research poster.

**Syrena – Start-up Marketing Intern;** Hybrid (Remote/London) May 2025-Jul 2025

- Coordinated logistics and timekeeping for investor networking event with 50+ attendees, ensuring smooth execution of startup pitches and Q&A sessions.
- Produced and published short-form video content from event recordings, extending reach and engagement on social media channels.

**180 Degrees Consulting - Team Leader;** Bristol (UK) Feb 2024-Apr 2024

- Led team of 4 to design data-driven social media and outreach strategy, driving 13% increase in client charity's social media engagement.
- Managed client communication and synthesized research into actionable recommendations, strengthening donor engagement and supporting long-term growth.

## EXTRACURRICULARS

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**Lovable – Campus Leader;** Bristol (UK) Sept 2025-Present

- Organised a university-wide AI No-Code Hackathon attracting 30+ participants, leading the marketing campaign and driving event visibility.
- Built partnerships with multiple student societies to expand reach and cross-promote the event, significantly boosting attendance and campus engagement.

**McKinsey Solve It 2025 – Strategy Case Competition Participant;** London (UK) Apr 2025

- Selected as one of 30 finalists from over 1,000 applicants nationwide for McKinsey's annual undergraduate consulting case competition.
- Collaborated with a team to solve a real-world strategy challenge for a charity, presented recommendations to McKinsey consultants and non-profit leaders.

## KEY SKILLS AND INTERESTS

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**Computer:** Proficient with Microsoft Word, Excel, PowerPoint, WordPress, Canva, CapCut

**Languages:** English (Fluent/native), Korean (Limited-working proficiency)

**Interests:** University Muay Thai (Fight Team Athlete), Classical Guitar (ABRSM Grade 5)